



Leadership in production costs

Significant resource



Transshipment capacity

Competitive advantages



Global scale of activities



Focus on expanding relations with international customers





9 sales and representative offices in key regions

RISK MANAGEMENT

Key risk factors

An effective risk

priorities.

Paul Ostling,

control system remains

one of the Company's

As part of these activities, at all levels,

likelihood of negative consequences

that may result from certain events.

Chairman of the Audit Committee

measures are taken to reduce the

management and internal

The table below describes mainly the major and most significant risk factors, which may have a considerable impact on the financial and operating forecasts contained herein should only be viewed taking these risks into account.

Other risks, of which Uralkali is unaware or which adverse effect on the Group's commercial, financial

The Annual Report does not aim to give an applicable Russian and foreign laws.

Our risk management approach is based on an understanding of our current risk exposure, risk



CORPORATE FINANCIAL ADDITIONAL GOVERNANCE STATEMENTS INFORMATION

RISK	RISK DESCRIPTION	RISK LEVEL	DEVELOP- MENT	COMMENTS	RISK MINIMISATION MEASURES
Strategic and	marketing risks				
Failure to meet targets set for investment projects	Expansion CAPEX, costs associated with productivity increase and other investment costs of Uralkali are an important part of the Company's expenditure budget. There are risks that investment projects' deadlines and budgets will be exceeded, and risks that the projects' technical parameters will not be achieved, or risks of project termination taking into account current factors and forecasts.	high	•	The Company continues to implement its investment programme.	 The Company continuously monitors and controls the implementation of its investment programme. The Company makes investment decisions based on market outlook; it selects the most economically efficient projects, based on its financial abilities and the market balance of supply and demand, and determines optimal implementation periods. The Company follows the project management principles when implementing investment projects. Major investments are made after the design stage activities are completed and after the time frame, costs and feasibility of the projects are confirmed.
Change of the supply and demand balance on the main potash markets	Change of the supply and demand balance on the main markets of potash consumption, because of decrease in demand and price of potash due to both political and economic factors, may have a negative impact on the Company's operations. The desire of potash producers to achieve high capacity utilisation in the context of insufficient demand can lead to potassium chloride oversupply and thereby to a reduction of the global prices. All this may affect revenues and result in a decrease of the Company's profits.	high	◆	The demand for potash on major sales markets does not comply with the level of supply, which leads to a price reduction, decrease of the Company's revenue, and affects the ability to meet assumed obligations.	 Uralkali's management is developing a marketing strategy to promote potash The Company actively supports agricultural producers (e.g. by updating farmers' calculators). The Company maintains a flexible production strateg increasing or decreasing production depending on current demand and marke forecasts.

URALKALI INTEGRATED REPORT 2018 URALKALI TRANSFORMATION FOR THE FUTURE ABOUT THE COMPANY STRATEGIC REPORT CORPORATE SOCIAL RESPONSIBILITY

32

RISK	RISK DESCRIPTION	RISK LEVEL	DEVELOP- MENT	COMMENTS	RISK MINIMISATION MEASURES
Operating ris	ks				
Reduction of production capacity/ production volumes	External and internal factors, including accidents, downtime, a general decline in potash demand, can affect potash production.	medium	◆ ▶	Production capacity decreased in connection with the accident at Solikamsk-2 in 2014.	Uralkali continues to expand its production capacity and replace retired assets, maintaining them in working order. The Company sets the production targets in accordance with current market situation and the adopted strategy.
Lack of qualified employees	The specific nature of the Company's business implies indepth professional training and high qualification of its employees, particularly, in production, mining, and geology. Uralkali may face the difficulty of attracting and retaining staff with sufficient qualifications and the need for additional time and material resources to train and develop its employees. All this can negatively affect the Company's timely achievement of goals.	high	•	In the context of the planned launch and development of a number of mining projects in the Perm and neighbouring regions by other companies in the coming years, retention of qualified personnel is becoming one of the main tasks for the Company.	 The Company constantly monitors the labour market and takes measures to retain personnel, mainly in production through different ways, including surveys to determine the degree of personnel engagement and monitoring the reasons for resignation. The Company has implemented a system for in-house personnel assessment and training. For example, Uralkali has established a Corporate University, which is licensed to deliver 370 training programmes; an e-learning system is being implemented; also in place is the talent pool programme for key positions in the Company. Uralkali offers one of the most attractive social benefits packages in the industry, market-matching salaries, and compensates mortgage payments to the key employees.

CORPORATE FINANCIAL ADDITIONAL 33
GOVERNANCE STATEMENTS INFORMATION

RISK	RISK DESCRIPTION	RISK LEVEL	DEVELOP- MENT	COMMENTS	RISK MINIMISATION MEASURES
Non-fulfilment of obligations by contractors, suppliers or customers	The failure of key partners, relations with whom are strategically important, to meet their contractual obligations may adversely affect Uralkali's performance.	high	◆	The Company's activities depend on monopolistic energy suppliers and the Russian railways. In the context of macroeconomic instability, suppliers and contractors can raise the price of their products and services. Timely fulfilment by suppliers, contractors and buyers of their obligations related to the implementation of the Company's investment projects is critical in order to ensure compliance with deadlines within the approved financial investments.	 The Company strives to ensure alternative suppliers and contractors are available for all its needs. Uralkali is working towards enhancing contractual discipline to ensure the obligations undertaken by the parties are fulfilled on time and in full, including monitoring compliance with the terms of contracts through the introduction of additional controls (including KYC, credit policy and risk assessment model) to improve the quality of documentation, interact with counterparties at various contractual stages, and to ensure timely and complete performance of the obligations assumed by the parties.
Expenditure increase	Risks of production costs increase may occur due to wear-and-tear of production equipment, utilisation of obsolete technologies, the inefficient spending of funds on operating activities or growth of energy prices.	medium	◆	The Company is implementing programmes to increase productivity and reduce operating expenditures.	 The Company is engaged in thorough budgeting and planning activities, ensures continuous monitoring and control of expenses of its bodies and officials. The Company constantly improves performance discipline and implements additional controls that allow it to stay on budget and keep costs at an approved level.
Financial risk	s				
Currency rates fluctuations and interest rates growth	Inflation processes and currency fluctuations significantly affect the financial performance of the Company and may lead to a reduction of net profits.	high	 	Part of the Company's loan portfolio consists of loans with floating interest rates and is denominated in foreign currency. The bulk of Company's expenses denominated in roubles, while the main export revenues are denominated in US dollars.	The Company minimises the currency fluctuation risks and the risk of a significant increase in the floating interest rate by means of financial derivatives and other available hedging instruments.

www.uralkali.com URALKALI INTEGRATED REPORT 2018 URALKALI TRANSFORMATION FOR THE FUTURE

ABOUT THE COMPANY STRAT

lead to additional costs, losses and obligations.

STRATEGIC REPORT CORPORATE SOCIAL RESPONSIBILITY

CORPORATE GOVERNANCE ADDITIONAL INFORMATION 35

RISK	RISK DESCRIPTION	RISK LEVEL	DEVELOP- MENT	COMMENTS	RISK MINIMISATION MEASURES
Political and regulatory risks	Uralkali operates on the Russian market and a number of developing markets that are exposed to higher risks than more developed markets, including significant legal, economic, and political risks. The Company may breach applicable laws or regulations on the markets where it operates. Certain measures of governmental bodies or increased regulation could lead to additional costs, as well as affect creditors' expectations. Risks of additional obligations, costs and restrictions for Uralkali due to audits by tax authorities, the federal health and safety agency (Rostechnadzor) and other regulators.	medium	•	Uralkali is registered in Russia and operates in a number of developing markets that are exposed to higher risks than more developed markets, including legal, economic and political risks, i.e. rapidly changing legislation and legal practice.	 The Company's sustainable development depends on its ability to be fully compliant with legal requirements and other binding standards, rules, and instructions. The Company has developed a set of interconnected measures to ensure compliance of its activities. The Company also monitors any relevant legislative changes in all applicable jurisdictions and liaises with supervisory authorities to promptly adjust its documents and practices. The corporate governance procedures applied to the Company allow the quickest possible adoption of the necessary operational and strategic decisions at different management levels.
Compliance with applicable legislation and internal policies	Uralkali is subject to the laws of Russia and other countries of its operations, including anti-monopoly regulations. Claims, including anti-monopoly claims, may create additional costs for the Company.	medium	 	The Company is subject to special state regulations in various jurisdictions. Due to macroeconomic instability, regulators can tighten their requirements.	 The Company constantly improves its internal control system in order to ensure compliance of its activities with the requirements of applicable law including anti-monopoly legislation. In 2017, the Russian Federal Anti-Monopoly Service (FAS) extended its recommendations on provision of non-discriminative access to purchase of potash in Russia for five years, whereby it confirmed the existing pricing and thus reduced destabilisation risks during domestic sales of potash by the Company.

FINANCIAL

STATEMENTS

✓ risk probability decreased

risk probability increased

- risk probability did not change